Amanda Leigh Ryan

amandaleighryan14@gmail.com | 757-848-8173 | <https://www.linkedin.com/in/amandaleighryan/>

Social impact and economic development practitioner with 6 years of experience advising private sector clients on social impact program design, implementation, and evaluation in areas including community development, supply chain localization, STEM education, workforce development, and entrepreneur and small business capacity building

# Professional Experience

DAI, Sustainable Business Group Bethesda, MD

Lead Associate February 2021—February 2023

* Directed projects for corporate, government, and non-profit clients from start-up to close-down including hiring and onboarding external consultants and local partners, contract management, financial management, technical implementation and deliverables, and monitoring and evaluation
* Oversaw team of 4 local health experts to design and deliver a COVID-19 response program for 7 factories in Vietnam on behalf VF Corporation, a global apparel company; Developed program evaluation reports, good news stories, and stakeholder newsletters; Ensured timely reporting to client’s program evaluation digital data platform
* Facilitated 3 Co-Design workshops for Shell LiveWIRE, Shell’s flagship CSR program, bringing together community stakeholders and implementing partners to design program delivery mechanisms, identify target beneficiaries, Key Performance Indicators, launch plans, and program evaluation and improvement plans for social impact programs
* Managed budget of over $1,700,000 to implement a multi-year youth STEM education program for Khimji Ramdas, an Omani conglomerate; Collaborated with local team, client, and stakeholders to design and maintain an eLearning platform and deliver in-person activities for students; Designed program evaluation framework, KPIs, and regular reports to illustrate social impact

Senior Associate September 2019—January 2021

* Developed feasibility study and initial program design for a new country program under Shell LiveWIRE targeting6 underserved, rural counties in the Texas Permian Basin
* Led analysis for the Government of Oman’s National Cross-Sector Strategy Blueprint to increase In-Country Value in the Health and Utilities sectors; Analyzed procurement and contracts data for private and public companies to develop strategies to increase local supplier participation; Designed and facilitated strategy workshops and knowledge transfer trainings with ministry officials and sector stakeholders

Associate September 2018—August 2019

* Designed a Community Needs Assessment for farmers and surrounding communities within Senegal and the Gambia, in support of Waitrose & Partners Foundation CSR initiatives across their value chain; Developed and delivered bilingual training course for local partners, empowering them to collect survey data efficiently while observing social sensitivities
* Drafted short, medium, and long-term strategies for the nascent Surinamese oil and gas industry to invest in supplier competitiveness development and workforce training system upgrades to increase local content in future oil and gas projects based on analysis of quantitative surveys, stakeholder interviews, and qualitative assessments of education institutions

Analyst June 2017—September 2018

* Devised stakeholder questionnaires and an internal assessment tool to improve Kinross Mining’s CSR program for developing underserved small businesses in Mauritania; Synthesized qualitative data to identify gaps between the company’s stated program goals and their actual results to develop an action plan focused on bolstering the program’s community impact
* Analyzed the economic value of the Trinidad and Tobago energy sector including leading demand and supply gap analyses and local content forecasting, hosting supplier discussion forums, and managing subcontractors
* Conducted competitiveness analysis of the Guinean and Senegalese private sector for the mining and energy sector respectively; Analyzed leading constraints to competitiveness, constraints for women-owned companies, and SWOT analyses

# Publications

* Ryan, Amanda and Christopher MacDonald. “Oman's Journey to In-Country Value: An Approach to Local Content That Works for Government and the Private Sector.” DAI Developments, DAI, 15 Dec. 2020.

# Education

McCourt School of Public Policy, Georgetown University, Washington, DC May 2017

Master of Public Policy

University of Virginia, Charlottesville, VA May 2014

Bachelor of Arts, Economics and French Double Major

# Skills

* STATA, Excel, Kobo Toolbox, and Articulate Storyline
* French